

**JAN. 4 TO JAN. 31: SHOP & SAVE**

*Colio*  
ESTATE WINES



Reg. \$12.95

165308  
Colio Extra Dry White 1.5L

**5 BONUS AIR MILES  
+ TASTING IN RURAL STORES (15)**

*Colio*  
ESTATE WINES



Reg. \$12.95

85464  
Colio Dry Red 1.5L

**5 BONUS AIR MILES  
+ TASTING IN RURAL STORES (15)**

*GIRLS' NIGHT OUT*  
WINES



Reg. \$19.95

346833  
Girls' Night Out Chardonnay 1.5L

**SHELF TALKER**

*Colio*  
ESTATE WINES



Reg. \$31.95

306019  
Colio Extra Dry White 4L

**SHELF TALKER**

*Colio*



Reg. \$31.95

306001  
Colio Dry White 4L

**SHELF TALKER**

# LCBO BRAND SUPPORT PROGRAMS 2015

## P12 FEB 1 TO MAR 1 - THEMED COUNTRY

LCBO #	PRODUCT	SIZE	PROMOTION
360941	Girls' Night Out Rosé Sparkling Wine	750	\$1 OFF LIMITED TIME OFFER
214049	Girls' Night Out Strawberry Samba	1500	VALUE ADD (SoftLips)
371575	Bricklayer's Predicament Cabernet Merlot	750	DoC (Fest of Ice - District 4)
371567	Bricklayer's Predicament Chardonnay Pinot Grigio	750	DoC (Fest of Ice - District 4)
250266	Girls' Night Out Darkberry Duet	1500	VALUE ADD (SoftLips)
89847	Girls' Night Out Merlot	750	Shelf Talker
85464	Colio Dry Red	1500	Shelf Talker + Tastings x 15 Stores
237644	Frisky Zebras Shiraz	750	Shelf Talker
237685	Frisky Zebras Sauvignon Blanc	750	Shelf Talker

## P13 MAR 3 TO MAR 29 - COCKTAILS

LCBO #	PRODUCT	SIZE	PROMOTION
214056	Girls' Night Out Tropical Tango	1500	\$1 OFF LIMITED TIME OFFER
306001	Colio Dry White	4000	Shelf Talker
175034	Girls' Night Out Strawberry Samba	750	VALUE ADD (SoftLips)
175042	Girls' Night Out Tropical Tango	750	VALUE ADD (SoftLips)
89821	Girls' Night Out Chardonnay	750	Shelf Talker
134205	Girls' Night Out Cabernet-Shiraz	750	Shelf Talker

## P1 MAR 29 TO APRIL 25 - EASTER

LCBO #	PRODUCT	SIZE	PROMOTION
306001	Colio Dry White	4000	\$2 OFF LIMITED TIME OFFER + Taste Focus (20 stores)
85456	Colio Dry White	1500	Shelf Talker
214056	Girls' Night Out Tropical Tango	1500	VALUE ADD (SoftLips)
470369	Bricklayer's Predicament Late Harvest Vidal	375	Shelf Talker + Neck Tag- New Look

Area Manager: \_\_\_\_\_

t: 905-896-8512 ext. \_\_\_\_\_ tf: 1.800.263.0802 ext. \_\_\_\_\_



For further information please contact your local Colio Estate Wines representative [info@coliowinery.com](mailto:info@coliowinery.com)

[coliowinery.com](http://coliowinery.com)