

FEB. 1 TO MAR. 1: SOUTHERN NEW WORLD WINES

<p>VALUE ADD SOFT LIPS</p>  <p>GIRLS' NIGHT OUT WINES</p> <p>214049 Girls' Night Out Strawberry Samba 1.5L</p>  <p>softlips</p> <p>Reg. \$12.95</p>	<p>VALUE ADD SOFT LIPS</p>  <p>GIRLS' NIGHT OUT WINES</p> <p>250266 Girls' Night Out Darkberry Duet 1.5L</p>  <p>softlips</p> <p>Reg. \$12.95</p>	<p>100 STORE FORCE</p>  <p>GIRLS' NIGHT OUT WINES</p> <p>411553 Girls' Night Out Peach Raspberry Rumba 1.5L</p> <p>NEW</p> <p>Reg. \$12.95</p>	<p>100 STORE FORCE</p>  <p>GIRLS' NIGHT OUT WINES</p> <p>411546 Girls' Night Out Coconut Lime Calypso 1.5L</p> <p>NEW</p> <p>Reg. \$12.95</p>
<p>\$1 OFF LIMITED TIME OFFER</p>  <p>GIRLS' NIGHT OUT WINES</p> <p>360941 Girls' Night Out Sparkling Rosé Wine 750mL</p> <p>SAVE \$1.00</p> <p>SALE \$13.95 Reg. \$14.95</p>	<p>SHELF TALKER</p>  <p>GIRLS' NIGHT OUT WINES</p> <p>89847 Girls' Night Out Merlot 750mL</p> <p>Reg. \$12.95</p>	<p>SHELF TALKER</p> <p>Frisky Zebras</p>  <p>237644 Frisky Zebras Shiraz 750mL</p> <p>Reg. \$8.95</p>	<p>SHELF TALKER</p> <p>Frisky Zebras</p>  <p>237685 Frisky Zebras Sauvignon Blanc 750mL</p> <p>Reg. \$8.95</p>
<p>DOC FESTIVAL OF ICE</p>  <p>Bricklayer's ESTATE WINES</p> <p>371575 Bricklayer's Predicament Cabernet Merlot 750mL</p> <p>Reg. \$14.95</p>	<p>DOC FESTIVAL OF ICE</p>  <p>Bricklayer's ESTATE WINES</p> <p>371567 Bricklayer's Predicament Chardonnay Pinot Grigio 750mL</p> <p>Reg. \$13.95</p>	<p>VINTAGES RELEASE FEB. 21</p>  <p>Bricklayer's ESTATE WINES</p> <p>406124 Bricklayer's Reward Block 7 Cabernet Sauvignon 750mL 50 cases only</p> <p>NEW</p> <p>Reg. \$19.95</p>	<p>SHELF TALKER</p> <p>Colio ESTATE WINES</p>  <p>85464 Colio Dry Red 1.5L</p> <p>+ TASTINGS IN RURAL STORES</p> <p>Reg. \$12.95</p>

LCBO BRAND SUPPORT PROGRAMS 2015

P13 MAR 3 TO MAR 29 - COCKTAILS

LCBO #	PRODUCT	SIZE	PROMOTION
214056	Girls' Night Out Tropical Tango	1500	\$1 OFF LIMITED TIME OFFER
306001	Colio Dry White	4000	Shelf Talker
175034	Girls' Night Out Strawberry Samba	750	VALUE ADD (SoftLips)
175042	Girls' Night Out Tropical Tango	750	VALUE ADD (SoftLips)
89821	Girls' Night Out Chardonnay	750	Shelf Talker

P1 MAR 29 TO APRIL 25 - EASTER

LCBO #	PRODUCT	SIZE	PROMOTION
306001	Colio Dry White	4000	\$2 OFF LIMITED TIME OFFER
85456	Colio Dry White	1500	Shelf Talker
411553	Girls' Night Out Peach Raspberry Rumba	1500	VALUE ADD (SoftLips)
214056	Girls' Night Out Tropical Tango	1500	VALUE ADD (SoftLips)
470369	Bricklayer's Predicament Late Harvest Vidal	375	Shelf Talker
415299	Girls' Night Out BFF Red	750	NEW! 100 store force
395137	Spaltenna, Chianti Classico, Italy	750	Vintages Release April 4th, \$16.95

P2 APR 26 - MAY 23 - VICTORIA DAY LONG WEEKEND

LCBO #	PRODUCT	SIZE	PROMOTION
396598	Girls' Night Out Pinot Grigio-Riesling	750	\$1 OFF LIMITED TIME OFFER
214049	Girls' Night Out Strawberry Samba	1500	Shelf Talker
371575	Bricklayer's Predicament Cabernet Merlot	750	\$1 OFF LIMITED TIME OFFER
306019	Colio Extra Dry	4000	Shelf Talker
237685	Frisky Zebras Sauvignon Blanc	750	Shelf Talker + Tastings 15 stores
237644	Frisky Zebras Shiraz	750	Shelf Talker + Tastings 15 stores
556720	Warsteiner 500mL	500	1 BONUS AIR MILE
470369	Bricklayer's Predicament Late Harvest Vidal	750	Neck Tag (New Look)
395277	Bricklayer's Reward Old Farm Cabernet Franc	750	Vintages Release May 2, \$19.95

Area Manager: _____

t: 905-896-8512 ext. _____ tf: 1.800.263.0802 ext. _____



GIRLS' NIGHT OUT
WINES



Bricklayer's
ESTATE WINES

Frisky
Zebras



WARSTEINER
FAMILIE TRADITION 1753

For further information please contact your local Colio Estate Wines representative info@coliowinery.com

coliowinery.com