

MAR. 1 TO MAR. 29: COCKTAILS

VALUE ADD SOFT LIPS



GIRLS' NIGHT OUT WINES

175034
Girls' Night Out
Strawberry Samba
750mL

Reg. \$6.95

VALUE ADD SOFT LIPS



GIRLS' NIGHT OUT WINES

175042
Girls' Night Out
Tropical Tango
750mL

Reg. \$6.95

\$1.00 OFF LIMITED TIME OFFER



GIRLS' NIGHT OUT WINES

214056
Girls' Night Out
Tropical Tango
1500mL

SAVE \$1.00

SALE \$11.95 • Reg. \$12.95

SHELF TALKER



GIRLS' NIGHT OUT WINES

89821
Girls' Night Out
Chardonnay
750 mL

Reg. \$12.95

SHELF TALKER



Colio
ESTATE WINES

306001
Colio
Dry White
4000mL

Reg. \$31.95

TASTINGS IN SELECT LOCATIONS



Bricklayer's
ESTATE WINES

371575
Bricklayer's
Predicament
Cabernet Merlot
750mL

TASTE FOCUS IN 10 STORES

Reg. \$14.95

TASTINGS IN SELECT LOCATIONS



Bricklayer's
ESTATE WINES

470369 Bricklayer's
Predicament
Late Harvest Vidal
375mL

TASTE FOCUS IN 10 STORES

Reg. \$11.95

LCBO BRAND SUPPORT PROGRAMS 2015

P1 MAR 29 TO APRIL 25 - EASTER

LCBO #	PRODUCT	SIZE	PROMOTION
306001	Colio Dry White	4000	\$2 OFF LIMITED TIME OFFER
85456	Colio Dry White	1500	Shelf Talker
415299	Girls' Night Out BFF Red	750	NEW! 100 store force
411553	Girls' Night Out Peach Raspberry Rumba	1500	VALUE ADD (SoftLips)
214056	Girls' Night Out Tropical Tango	1500	VALUE ADD (SoftLips)
470369	Bricklayer's Predicament Late Harvest Vidal	375	Shelf Talker
395137	Spaltenna, Chianti Classico, Italy	750	Vintages Release April 4th, \$16.95

P2 APR 26 - MAY 23 - VICTORIA DAY LONG WEEKEND

LCBO #	PRODUCT	SIZE	PROMOTION
396598	Girls' Night Out Pinot Grigio-Riesling	750	\$1 OFF LIMITED TIME OFFER
214049	Girls' Night Out Strawberry Samba	1500	Shelf Talker
371575	Bricklayer's Predicament Cabernet Merlot	750	\$1 OFF LIMITED TIME OFFER
306019	Colio Extra Dry	4000	Shelf Talker
237685	Frisky Zebras Sauvignon Blanc	750	Shelf Talker + Tastings 15 stores
237644	Frisky Zebras Shiraz	750	Shelf Talker + Tastings 15 stores
556720	Warsteiner 500mL	500	1 BONUS AIR MILE
470369	Bricklayer's Predicament Late Harvest Vidal	750	Neck Tag (New Look)
395277	Bricklayer's Reward Old Farm Cabernet Franc	750	Vintages Release May 2nd, \$19.95

P3 MAY 24 - JUNE 20

LCBO #	PRODUCT	SIZE	PROMOTION
214049	Girls' Night Out Strawberry Samba	1500	\$1 OFF LIMITED TIME OFFER
346833	Girls' Night Out Chardonnay	1500	\$2 OFF LIMITED TIME OFFER
85456	Colio House Dry White	1500	Shelf Talker
400309	Rolling 2012 Grenache Shiraz Mourvèdre, Australia	750	NEW! 100 store force
411546	Girls' Night Out Coconut Lime Calypso	1500	\$1 OFF LIMITED TIME OFFER + END AISLE No. 18 (57 STORES)
371872	Girls' Night Out Sangria	750	\$1 OFF LIMITED TIME OFFER + END AISLE No. 16 (57 STORES)

Area Manager: _____

t: 905-896-8512 ext. _____ tf: 1.800.263.0802 ext. _____



GIRLS' NIGHT OUT
WINES



Bricklayer's
ESTATE WINES

Frisky
Zebras



WARSTEINER
FAMILIE TRADITION 1753

For further information please contact your local Colio Estate Wines representative info@coliowinery.com

coliowinery.com