

**MAR. 29 TO APR. 25: EASTER**

**VALUE ADD SOFT LIPS**



**GIRLS' NIGHT OUT WINES**

411553  
Girls' Night Out  
Peach Raspberry Rumba 1500mL



soft lips

Reg. \$12.95

**VALUE ADD SOFT LIPS**



**GIRLS' NIGHT OUT WINES**

214056  
Girls' Night Out  
Tropical Tango 1500mL



soft lips

Reg. \$12.95

**NEW!** **100 STORE FORCE**



**GIRLS' NIGHT OUT WINES**

415299  
Girls' Night Out  
BFF Red  
750mL

Reg. \$12.95

**SHELF TALKER**



**Bricklayer's**  
ESTATE WINES

470369  
Bricklayer's  
Predicament  
Late Harvest Vidal  
375mL

Reg. \$11.95

**NEW!** **100 STORE FORCE**



**LILY**  
SPARKLING WINE  
VIN MOUSSEUR

418657  
Lily Sparkling  
750mL

Reg. \$16.95

**\$2.00 OFF LIMITED TIME OFFER**



**Colio**  
ESTATE WINES

306001  
Colio  
Dry White  
4000mL

**SAVE \$2.00**

Sale \$29.95 • Reg. \$31.95

**SHELF TALKER**



**Colio**  
ESTATE WINES

85456  
Colio  
Dry White  
1500mL

Reg. \$12.95

**VINTAGES RELEASE 04/04/15**



**PIEVE DI Spaltenna**  
1050

395137  
Spaltenna,  
Chianti Classico, Italy  
750mL

**450 CASES**

Reg. \$16.95

# LCBO BRAND SUPPORT PROGRAMS 2015

## P2 APR 26 - MAY 23 - VICTORIA DAY LONG WEEKEND

LCBO #	PRODUCT	SIZE	PROMOTION
396598	Girls' Night Out Pinot Grigio-Riesling	750	\$1 OFF LIMITED TIME OFFER
214049	Girls' Night Out Strawberry Samba	1500	Shelf Talker
371575	Bricklayer's Predicament Cabernet Merlot	750	\$1 OFF LIMITED TIME OFFER
306019	Colio Extra Dry	4000	Shelf Talker
237685	Frisky Zebras Sauvignon Blanc	750	Shelf Talker + Tastings 15 stores
237644	Frisky Zebras Shiraz	750	Shelf Talker + Tastings 15 stores
556720	Warsteiner 500mL	500	1 BONUS AIR MILE
470369	Bricklayer's Predicament Late Harvest Vidal	375	Neck Tag (New Look)
395277	Bricklayer's Reward Old Farm Cabernet Franc	750	Vintages Release May 2nd, \$19.95
418657	Lily Sparkling	750	Nesting Table (81 stores) + FSI

## P3 MAY 24 - JUNE 20

214049	Girls' Night Out Strawberry Samba	1500	\$1 OFF LIMITED TIME OFFER
346833	Girls' Night Out Chardonnay	1500	\$2 OFF LIMITED TIME OFFER
85456	Colio House Dry White	1500	Shelf Talker
400309	Rolling 2012 Grenache Shiraz Mourvèdre, Australia	750	NEW! 100 store force
371567	Bricklayer's Predicament Chardonnay Pinot Grigio	750	DOC (30 stores) +NT LCBO wide Queen's Plate
371575	Bricklayer's Predicament Cabernet Merlot	750	DOC (30 stores) +NT LCBO wide Queen's Plate
411546	Girls' Night Out Coconut Lime Calypso	1500	\$1 OFF LIMITED TIME OFFER + END AISLE
371872	Girls' Night Out Sangria	750	\$1 OFF LIMITED TIME OFFER + END AISLE

## P4 JUNE 21 - JULY 18

371567	Bricklayer's Predicament Chardonnay-Pinot Grigio	750	Shelf Talker
371575	Bricklayer's Predicament Cabernet-Merlot	750	Shelf Talker
306001	Colio House Dry White	4000	\$2 OFF LIMITED TIME OFFER
85464	Colio House Dry Red	1500	Shelf Talker
214056	Girls' Night Out Tropical Tango	1500	Shelf Talker
237644	Frisky Zebras Shiraz	750	Shelf Talker
237685	Frisky Zebras Sauvignon Blanc	750	Shelf Talker
89862	Girls' Night Out Rosé	750	END AISLE (Go Local)
415299	Girls' Night Out BFF Red	750	\$1 OFF LIMITED TIME OFFER
411553	Girls' Night Out Peach Raspberry Rumba	1500	\$1 OFF LIMITED TIME OFFER

Area Manager: \_\_\_\_\_

t: 905-896-8512 ext. \_\_\_\_\_ tf: 1.800.263.0802 ext. \_\_\_\_\_

*Colio*  
ESTATE WINES



GIRLS' NIGHT OUT  
WINES



*Bricklayer's*  
ESTATE WINES

Frisky  
Zebras



WARSTEINER  
FAMILIEN TRADITION 1775 2015

For further information please contact your local Colio Estate Wines representative [info@coliowinery.com](mailto:info@coliowinery.com)

[coliowinery.com](http://coliowinery.com)