

JULY 19 - AUGUST 15

\$1.00 OFF LTO + MINI THEMATIC



411546
Girls' Night Out
Coconut Lime Calypso
1500mL
Reg: \$12.95
Sale: **\$11.95**

**SAVE
\$1.00**

\$1.50 OFF LTO



250266
Girls' Night Out
Darkberry Duet
1500mL
Reg: \$12.95
Sale: **\$11.45**

**SAVE
\$1.50**

\$1.50 OFF LTO



89862
Girls' Night Out
Rosé
750mL
Reg: \$12.95
Sale: **\$11.45**

**SAVE
\$1.50**

SHELF TALKER + MINI THEMATIC



371872
Girls' Night Out
Sangria
750mL
Reg: \$8.95

5 BONUS AIR MILES



215632
Girls' Night Out
Sparkling
White
750mL
Reg: \$14.95



5 BONUS AIR MILES



346833
Girls' Night Out
Chardonnay
1500mL
Reg: \$19.95



SHELF TALKER



165308
Colio
Extra Dry
White
1500mL
Reg: \$12.95

SHELF TALKER



306019
Colio
Extra Dry
White
4000mL
Reg: \$31.95

VINTAGES RELEASE AUG. 8



419408
Bricklayer's Reward
'Block 3' Merlot
750mL
Reg: \$19.95
50 cases

426676
Bricklayer's
Cache
Small Lot Syrah
750mL
Reg: \$29.95
30 cases (6)

NEW! SHELF TALKER



400309
Rolling
Grenache Shiraz
Mourvèdre
750mL
Reg: \$15.75

\$1.00 OFF LTO



371567
Bricklayer's
Predicament
Pinot Grigio-
Chardonnay
750mL
Reg: \$13.95
Sale: **\$12.95**

**SAVE
\$1.00**

1 BONUS AIR MILE



373118
Hooper's
Cloudy Lemonade
500mL
Reg: \$3.60



LCBO BRAND SUPPORT PROGRAMS 2015

P6 AUGUST 16 - SEPTEMBER 12

LCBO #	PRODUCT	SIZE	PROMOTION
415299	Girls' Night Out BFF Red	750	End Aisle 6B (137 stores) + \$1 OFF LIMITED TIME OFFER
250266	Girls' Night Out Darkberry Duet	1500	VALUE ADD - SOFT LIPS
411546	Girls' Night Out Coconut Lime Calypso	1500	VALUE ADD - SOFT LIPS
371575	Bricklayer's Predicament Cabernet-Merlot	750	Shelf Talker
85464	Colio House Dry Red	1500	Shelf Talker
237644	Frisky Zebras Seductive Shiraz	750	Shelf Talker
237685	Frisky Zebras Sensuous Sauvignon Blanc	750	Shelf Talker
89862	Girls' Night Out Rosé	750	DOC One Walk (24 GTA stores) + Neck Tag
346650	Girls' Night Out Rosé	1500	DOC One Walk (24 GTA stores) + Neck Tag
360941	Girls' Night Out Sparkling Rosé	750	DOC One Walk (24 GTA stores) + Neck Tag
556720	Warsteiner Premium Verum	500	Shelf Talker

P7 SEPTEMBER 13 - OCTOBER 10

LCBO #	PRODUCT	SIZE	PROMOTION
396598	Girls' Night Out Pinot Grigio-Riesling	750	10 BBAM + End Aisle (FEM)
89847	Girls' Night Out Merlot	750	10 BBAM
411553	Girls' Night Out Peach Raspberry Rumba	1500	4 BONUS AIR MILES + 10 BBAM + End Aisle (12)
214056	Girls' Night Out Tropical Tango	1500	4 BONUS AIR MILES + 10 BBAM + End Aisle (12)
371872	Girls' Night Out Sangria	750	3 BONUS AIR MILES + 10 BBAM + End Aisle (12)
175042	Girls' Night Out Tropical Tango	750	Shelf Talker
371567	Bricklayer's Predicament Pinot Grigio-Chardonnay	750	VALUE ADD - WINE CHARMS
85456	Colio Dry White	1500	Shelf Talker
400309	Rolling Grenache Mourvèdre Shiraz	750	Shelf Talker

Area Manager: _____

t: 905-896-8512 ext. _____

tf: 1.800.263.0802 ext. _____



For further information please contact your local Colio Estate Wines representative info@coliowinery.com

coliowinery.com