Colio
ESTATE WINES

PT6 2015
FEATURE PRODUCTS

AUGUST 16 - SEPTEMBER 12

RAISE a GLASS for the GIRLS
with Girls' Night Out Wines

NECK TAG + DOC

GIRLS' NIGHT OUT WINES

89862 • Girls' Night Out Rosé 750mL
Reg: $12.95

346650 • Girls' Night Out Rosé 1500mL
Reg: $19.95

360941
Girls' Night Out Sparkling Rosé 750mL
Reg: $14.95

OneWalk™ TO CONQUER CANCER
PRINCESS MARGARET CANCER CENTRE

VALUE ADD - SOFTLIPS

GIRLS' NIGHT OUT WINES

250266
Girls' Night Out
Darkberry Duet
1500mL
Reg: $12.95

VALUE ADD - SOFTLIPS

GIRLS' NIGHT OUT WINES

411546
Girls' Night Out
Coconut Lime Calypso
1500mL
Reg: $12.95

$1 OFF LTO + END AISLE 6B

GIRLS' NIGHT OUT WINES

415299
Girls' Night Out
BFF Red 750mL
Reg: $12.95
End Aisle 6B
(137 Stores)

SAVE $1.00

SHELF TALKER

Bricklayer's ESTATE WINES

371575
Bricklayer's Predicament
Cabernet-Merlot
750mL
Reg: $14.95

SHELF TALKER

Colio ESTATE WINES

85464
Colio
Dry Red
1500mL
Reg: $12.95

SHELF TALKER

Frisky Zebras

237644
Frisky Zebras Seductive
Shiraz
750mL
Reg: $8.95

SHELF TALKER

Frisky Zebras

237685
Frisky Zebras
Sensuous
Sauvignon Blanc
750mL
Reg: $8.95

SHELF TALKER

WARSTEINER

556720
Warsteiner
Premium Verum
500mL
Reg: $2.60

LCBO BRAND SUPPORT PROGRAMS
2015

P7 SEPTEMBER 13 - OCTOBER 10

LCBO #	PRODUCT	SIZE	PROMOTION
396598	Girls' Night Out Pinot Grigio-Riesling	750	10 BBAM + Front End Merchandizer
89847	Girls' Night Out Merlot	750	10 BBAM
411553	Girls' Night Out Peach Raspberry Rumba	1500	4 BONUS AIR MILES + 10 BBAM + End Aisle (12)
214056	Girls' Night Out Tropical Tango	1500	4 BONUS AIR MILES + 10 BBAM + End Aisle (12)
371872	Girls' Night Out Sangria	750	3 BONUS AIR MILES + 10 BBAM + End Aisle (12)
175042	Girls' Night Out Tropical Tango	750	Shelf Talker
371567	Bricklayer's Predicament Pinot Grigio-Chardonnay	750	VALUE ADD - WINE CHARMS
418657	Lily Sparkling	750	Shopping Guide
85456	Colio Dry White	1500	Shelf Talker
400309	Rolling Grenache Shiraz Mourvèdre	750	Shelf Talker

P8 OCTOBER 11 - NOVEMBER 7

LCBO #	PRODUCT	SIZE	PROMOTION
371567	Bricklayer's Predicament Pinot Grigio-Chardonnay	750	$1 OFF LIMITED TIME OFFER
470369	Bricklayer's Predicament Late Harvest Vidal	375	RECIPE NECK TAG
424663	Hat Trick NHL Alumni Cabernet-Merlot	750	6 BONUS AIR MILES
306001	Colio Dry White	4000	$2 OFF LIMITED TIME OFFER
85464	Colio Dry Red	1500	Shelf Talker
175034	Girls' Night Out Strawberry Samba	750	Shelf Talker
400309	Rolling Grenache Shiraz Mourvèdre	750	3 BONUS AIR MILES
237644	Frisky Zebras Seductive Shiraz	750	Shelf Talker
237685	Frisky Zebras Sensuous Sauvignon Blanc	750	Shelf Talker
556720	Warsteiner Premium Verum	500	Shelf Talker

Area Manager: _____

t: 905-896-8512 ext. _____ tf: 1.800.263.0802 ext. _____

Colio ESTATE WINES · GIRLS' NIGHT OUT WINES · Bricklayer's ESTATE WINES · Frisky Zebras · ROLLING Wines · HOOPER'S · WARSTEINER

For further information please contact your local Colio Estate Wines representative info@coliowinery.com

coliowinery.com