

**OCTOBER 11 - NOVEMBER 7**

**\$2 OFF LIMITED TIME OFFER**



**Colio**  
ESTATE WINES

306001  
Colio  
Dry White  
4000mL  
Reg: \$31.95  
Sale: **\$29.95**

**SAVE  
\$2.00**

**\$1 OFF LIMITED TIME OFFER**



**GIRLS' NIGHT OUT**  
WINES

89821  
Girls' Night Out  
Chardonnay  
750mL  
Reg: \$12.95  
Sale: **\$11.95**

**SAVE  
\$1.00**

**6 BAM + FSI + TASTING FOCUS**



Special Edition  
**HAT TRICK**  
... NHL ALUMNI ...

424663  
Hat Trick  
Cabernet Merlot  
750mL  
Reg: \$14.95



**SHELF TALKER**



**Colio**  
ESTATE WINES

85464  
Colio  
Dry Red  
1500mL  
Reg: \$12.95

**SHELF TALKER**



**GIRLS' NIGHT OUT**  
WINES

175034  
Girls' Night Out  
Strawberry Samba  
750mL  
Reg: \$6.95

**RECIPE NECK TAG**



**Bricklayer's**  
ESTATE WINES

470369  
Bricklayer's Predicament  
Late Harvest Vidal  
375mL  
Reg: \$11.95



**SHELF TALKER**



**Frisky Zebras**

237685  
Frisky Zebras Sensuous  
Sauvignon Blanc  
750mL  
Reg: \$8.95  
  
237644  
Frisky Zebras  
Seductive Shiraz  
750mL  
Reg: \$8.95

**3 BONUS AIR MILES**



**ROLLING**  
Wines

400309  
Rolling  
Grenache Shiraz  
Mourvèdre  
750mL  
Reg: \$15.75



**SHELF TALKER**



**Warsteiner**  
ESTATE WINES

556720  
Warsteiner  
Premium Pilsner  
500mL  
Reg: \$2.60

# LCBO BRAND SUPPORT PROGRAMS 2015/16

## P9 NOVEMBER 8 - 28, 2015

LCBO #	PRODUCT	SIZE	PROMOTION
215632	Girls' Night Out Sparkling.....	750 .....	FSI
360941	Girls' Night Out Sparkling Rosé .....	750 .....	FSI + End Aisle Go Local
556720	Warsteiner Premium Pilsener .....	500 .....	1 BONUS AIR MILE
371567	Bricklayer's Predicament Pinot Grigio-Chardonnay .....	750 .....	Shelf Talker
165308	Colio Extra Dry White .....	1500 .....	Shelf Talker
306019	Colio Extra Dry White .....	4000 .....	Shelf Talker
89847	Girls' Night Out Merlot.....	750 .....	Shelf Talker
250266	Girls' Night Out Darkberry Duet .....	1500 .....	Shelf Talker

## P10 NOVEMBER 29, 2015 - JANUARY 2, 2016

LCBO #	PRODUCT	SIZE	PROMOTION
306001	Colio Dry White.....	4000 .....	\$2 OFF LIMITED TIME OFFER
214049	Strawberry Samba.....	1500 .....	\$1 OFF LIMITED TIME OFFER
85456	Colio Dry White.....	1500 .....	VALUE ADD - BOWS
85464	Colio Dry Red.....	1500 .....	VALUE ADD - BOWS
165308	Extra Dry White .....	1500 .....	VALUE ADD - BOWS
371567	Bricklayer's Predicament Pinot Grigio-Chardonnay .....	750 .....	VALUE ADD - BOWS
371575	Bricklayer's Predicament Cabernet-Merlot.....	750 .....	VALUE ADD - CHARMS
470369	Bricklayer's Predicament Late Harvest Vidal .....	375 .....	RECIPE NECK TAG
215632	Girls' Night Out Sparkling White .....	750 .....	End Aisle - Go Local
237644	Frisky Zebras Seductive Shiraz.....	750 .....	Shelf Talker
237685	Frisky Zebras Sensuous Sauvignon Blanc .....	750 .....	Shelf Talker
400309	Rolling Grenache Shiraz Mourvèdre.....	750 .....	Shelf Talker
556720	Warsteiner Premium Pilsner.....	500 .....	Shelf Talker

Area Manager: \_\_\_\_\_

t: 905-896-8512 ext. \_\_\_\_\_

tf: 1.800.263.0802 ext. \_\_\_\_\_



For further information please contact your local Colio Estate Wines representative [info@coliowinery.com](mailto:info@coliowinery.com)

[coliowinery.com](http://coliowinery.com)